

LAWRENCE KOVAL

(919) 323-1850
lawrencekoyal00@gmail.com

EDUCATION

Master of Arts in Folklore May 2021
University of North Carolina at Chapel Hill
Thesis: Explorations in the Inclusive Fitness Movement: Community Voices & Visions
Advisor: Dr. Patricia Sawin

Bachelor of Arts: English, Biology May 2017
University of North Carolina at Chapel Hill

TEACHING EXPERIENCE

Teaching Assistant, Crime and Punishment Spring 2021
University of North Carolina at Chapel Hill, Department of American Studies

- Graded course assignments for 40 students including providing feedback, regularly checking in with students based upon their attendance, and providing guidance for paper topics

Teaching Assistant, Intersectionality: Race, Gender, Sexuality, and Social Justice Fall 2020

University of North Carolina at Chapel Hill, Department of American Studies

- Taught two, fifty-minute recitation sessions on a weekly basis to sections of 20+ students; required planning recitation material supplemental to weekly lectures, facilitating critical discussions, and engaging students through virtual learning
- Graded course assignments, provided feedback, and mentored students in developing end of semester group projects

PROFESSIONAL EXPERIENCE

Evening Supervisor 2022-Present
Loyola University Chicago, Cudahy Library

- Provide outstanding service to circulation patrons including: course reserve access, material lending, ILL requests and borrowing, technological assistance, referrals to specialized library resources
- Hire, train, and supervise student staff to create positive patron experiences and fulfill patron requests
- Staff "Ask a Librarian" chat offering assistance with bibliographic information, reference material, locating resources, and referral to subject specialists

Assistant Circulation Supervisor 2022
Meredith College, Campbell Carlyle Library

- Supervised library operations during evening hours including supervising and assisting student workers and library patrons
- Processed and fulfilled interlibrary loan requests
- Hired and trained student staff; created student staffing schedules

Programming & Communications Coordinator

Project based
(started 2021)

Fitness 4 All Bodies

- Coordinate educational panels including monitoring registration, arranging accessibility services, moderating, and developing promotional materials and schedules
- Created automated scheduling and course delivery workflows to streamline registration, delivery, and communication for educational content and events
- Assist Executive Director in developing and distributing educational course materials on topics related to race, gender, sexuality, ability, and intersectionality in fitness and wellness
- Editor, writer, and contributor coordinator for anthology (published May 2, 2023)

Digital Content Assistant

2019-2022

Duke University, Office of the Vice Provost for the Arts

- Developed, curated, wrote, and formatted content for weekly Duke Arts newsletter (5k subscribers; 45%+ open rate) including news stories highlighting dance, visual arts, music, and theater at Duke; required CSS/HTML knowledge
- Wrote and curated news and multimedia stories for DukeArts WordPress website including consulting with faculty members, visiting artists, and students about showcasing their work digitally
- Created digital content including flyers, social media materials, and website materials for Duke Arts sponsored exhibitions and events

PR & Communications Specialist

2018-2019

Center for the Study of the American South at UNC Chapel Hill

- Coordinated and promoted exhibits, educational talks, panels, and events including designing social media and print materials, developing outreach strategies for target audiences, and identifying potential partnerships with organizations, businesses, and scholars
- Worked with artists to develop physical and digital materials to promote rotating exhibit including labels, press kits, web pages, social media campaigns, and artist statements
- Used digital storytelling to promote and distribute research conducted by historians, activists, and scholars at CSAS, the Southern Oral History Program, and affiliated organizations

ORGANIZING & ADVOCACY EXPERIENCE

Chicago Community Jail Support

2023–Present

- Supporting people who are being released from Cook County Jail through providing snacks, water, bus passes, transportation, cell phone calls, and other needs

Tarot 4 Trans Care

2023–Present

- Monthly initiative offering donation-based tarot readings to raise funds for trans individuals and organizations

Trans Empowerment Project Inmate Advocacy Project

2022–Present

- Connected with a trans pen pal to regularly correspond with via mail. Has included coordinating with TEP to advocate on behalf of and fundraising for pen pal

Durham SONG's Black Mama's Bail Out Action

2020

- Coordinated with other SONG members to raise funds to pay bail for Black women and caregivers while advocating for the end of money bail and incarceration
- Organized group of tarot readers to offer donation-based tarot readings
- Organized and taught donation-based classes at local studios and gyms

Durham SONG's Paper for the People Action

2020

- Coordinated with other SONG members to raise funds to pay bail and provide commissary funds for those incarcerated while advocating for the end to money bail and incarceration
- Organized group of tarot readers to offer donation-based tarot readings to raise funds

PUBLICATIONS

Rochon, R., Koval, L., Williams, J, eds. (May 2, 2023). *Deconstructing the Fitness Industrial Complex: How to Resist, Disrupt, and Reclaim What It Means to Be Fit in American Culture*. Berkeley, CA: North Atlantic Books.

PRESENTATIONS

- Assembling the Transmasculine Body: Sport, Boundary Maintenance, and Media Coverage of Transmasculine Athletes** April 2024
Chicago, IL
Transdisciplinary Colloquium of Gender and Queer Studies, Loyola University Chicago
- Queering Movement** November 2023
Virtual
Panelist, TransCare+ 2SLGBTQIA+ Health and Wellness Summit
- Deconstructing the Fitness Industrial Complex** October 2023
New York, NY
Panelist, Barnard College
- Thinking About Cyborgs: Cyborgs & Disabled Futures** September 2023
Chicago, IL
Guest Lecturer, LITR 245: Asian Masterpieces, Loyola University Chicago
- Deconstructing the Fitness Industrial Complex** May 2023
Boston, MA
Panelist, Museum of Science Boston

SKILLS

- OCLC, WorldCat, Alma, ILLiad
- Adobe Creative Cloud
- Facebook Insights, Instagram Insights, Google Analytics, MailChimp, Mailerlite
- HTML/CSS
- Microsoft Word, Powerpoint, Excel, Outlook
- Slack | Hootsuite | Salesforce
- Google Drive (Sheets, Docs, Slides)
- Zoom
- Squarespace, WordPress, Wix
- 10 years customer service experience
- 5 years PR/marketing experience
- 5 years working in academic & archival institutions
- 3 years supervisory experience
- 2 years library experience
- 4 years advocacy work against the criminal punishment systems
- Committed to accessibility, diversity, inclusion, and cultural competency in service, programming, and education
- Experience navigating archival records, catalogues, and library collections
- Efficient, considerate, and timely communicator
- Strong planning and organizational skills
- Strong attention to detail
- Forward-thinking and adaptable worker
- Experience working both independently and collaboratively
- Able to prioritize tasks under pressure